Production date Best before:

# 100% Multi Grain

### Our special HiPP ingredients

Wholemeal flour\* 80 % (oat\*, wheat\*, barley\*, spelt\* & rye\*), wheat semolina\* 20 %, vitamin B

\*from organic production.

spelt is a type of wheat

contains gluten

# Different ways to prepare HiPP Baby Cereal

#### Preparation using formula



Boil fresh drinking water and allow it to cool down to about 50 °C\*. Prepare approximately 200 ml of the HiPP formula you are currently using (as if you were preparing a feeding bottle).



Put 3-4 tablespoons (22 g) of HiPP Baby Cereal into a bowl.



Add the prepared formula and stir



Leave to stand to thicken until it reaches the desired consistency. Check temperature.

# Preparation as a dairy-free cereal with fruit

Boil 100 ml of water and allow it to cool down to approximately 50 °C\*. Put 2 heaped tablespoons (11 g) of HiPP Baby Cereal into a bowl, add the water and stir. Add 100 g of HiPP Fruits (e.g. Williams Pear) and one teaspoon of rapeseed oil and stir. Leave to stand to thicken until it reaches the desired consistency. Check temperature.

#### Preparation using milk & water

Pour 100 ml whole milk and 100 ml of water<sup>1</sup> into a pot and bring to the boil. Allow it to cool down to approximately 50 °C\*. Put 3-4 tablespoons (22 g) of HiPP Baby Cereal into a bowl. Add the cooled liquid and stir. Leave to stand to thicken until it reaches the desired consistency. Check temperature.

- \*For perfect solubility: do not use too hot water for preparing the cereal
- Adding water is necessary to reduce the protein content of cow's milk to a level suitable for children!

# **Nutritional information**

|                         | per<br>100 g    | per<br>portion* |
|-------------------------|-----------------|-----------------|
| energy                  | 1,609 kJ        | 622 kJ          |
|                         | 381 kcal        | 148 kcal        |
| fat (of which)          | 3.9 g           | 4.4 g           |
| - saturates             | 0.6 g           | 2.3 g           |
| carbohydrate (of which) | 69.7 g          | 20.0 g          |
| - sugars <sup>1</sup>   | 1.8 g           | 5.1 g           |
| fibre                   | 9.2 g           | 2.0 g           |
| protein                 | 12.1 g          | 6.0 g           |
| salt <sup>2</sup>       | < 0.05 g        | 0.13 g          |
| sodium                  | < 0.02 g        | 0.05 g          |
| vitamin B <sub>1</sub>  | 1.5 mg (300%**) | 0.37 mg (74%*   |

<sup>1</sup>sugars occur naturally in the ingredients <sup>2</sup>calculated from the natural salt content of the ingredients us

\*22 g powder + 100 ml water + 100 ml whole milk (3.5% fat)
\*\*% of the Nutrient Reference Value (NRV)

# Important information

- It is important for your baby's health that you follow the instructions carefully and adhere to the indicated quantities when preparing their cereal.
- Always feed the cereal from a spoon and prepare it freshly
- · Close the opened sachet tightly after each use, store in a dry and hygienic place at room temperature and use up
- Please do not warm up the cereal in the microwave (risk of scalding!)
- · Please make sure to brush your baby's teeth regularly after they get their first tooth.

Ensure a balanced, varied diet and a healthy lifestyle for vour baby

## **HiPP ORGANIC BABY CEREALS**

Strictly controlled for your baby's safe and well-balanced diet.

- W with baby-friendly organic cereals - cultivated without the use of chemically synthesised pesticides or fast-acting fertilisers\*
- Stricter limit values than required by law
- @ carefully processed gentle on baby's tummy
- ✓ no added sugars\*\*
- without milk
- o so many ways to use and prepare this product
- in accordance with the EC Organic Farming Regulation
- \*\* sugars occur naturally in the ingredients

If you want to find out more about our organic cereal, scan:



#### If you have questions about your baby's diet, please contact:

#### **Exporter:**

Hipp Austria GmbH Theresienthalstraße 68 4810 Gmunden, Austria

#### Producer:

HiPP Croatia d.o.o. Kralja Zvonimira 1 44400 Glina, Croatia

# FROM THE 6 TH WOW





100% Multi Grain

no added sugars



## **ORGANIC FARMING** IS WHAT'S BEST FOR OUR CLIMATE.

The first climate-positive baby cereal in HiPP's premium quality:



HR-EKO-07

**ORGANIC** 

EU/non-EU agriculture The HiPP Organic Seal guarantees

ents for organic quality hippbeyondorganic.com



HiPP actively contributes to climate protection: collectively we improve our climate footprint with every cereal. hipp-climatepositive.com

# Eco-friendly packaging



Cardboard made from recycled paper



Cardboard & foil sachet can be disposed of separately



Vegetable-oil based mineral oil-free

Contents may settle during shipping. Packaged in a protective atmosphere.

Best before: see top of pack

**Organic Cereal Pap** Multi Grain



#### AL30405



#### Freshness guarantee:

without milk

The foil sachet ensures optimal freshness and aroma protection. This product left our factory in perfect condition - please make sure the packaging is undamaged before consumption. Foil sachet and cardboard box must be recycled separately. Store in a dry place at room temperature and use up within 3-4 weeks.

Best before (if unopened and stored properly): see top of pack